

Zürich, 4. September 2010

Press release

ZKB Patronage Prize 2010

Following intensive and constructive discussions the international jury board has decided to award the ZKB Patronage Prize of 30 000 Swiss Francs to the young Japanese company Faifai for their production «My name is I love you».

The ZKB Acknowledgment Prize of 5000 Swiss Francs goes to the Brazilian performers Marcela Levi and Flavia Meireles for the choreography «around the hole everything is edge». (*Find the detailed statement of the jury below.*)

On the occasion of the 31st Zürcher Theater Spektakel, the ZKB Patronage Prize as well as the ZKB Acknowledgment Prize have been awarded for the 15th time. The jury made their choice from six productions nominated for the award.

The Nominees 2010

- Jecko Siompo & JeckoSDance (Indonesia): Terima Kos
- Faifai (Japan): My name is I love you
- Niwagekidan Penino (Japan): Frustrating Picture Book for Adults
- Tabea Martin & Matthias Mooij (Switzerland/Netherlands): sofort geniessen
- Marcela Levi (Brazil): around the hole everything is edge
- Pichet Klunchun Dance Company (Thailand): Nijinsky Siam

The Jury 2010

- Jetse Batelaan, theatre director, Rotterdam
- Sandrine Kuster, actress, festival and theatre director, Lausanne
- Hiromi Maruoka, producer and cultural manager, Tokyo
- Simone Truong, choreographer and dancer, Zurich
- Ariane von Graffenried, author, spoken word performer and theatre scientist, Bern

Statement of the jury: ZKB Patronage Prize 2010

Faifai (Japan): My name is I love you

When choosing the winner for this year's Patronage Prize the members of the jury have agreed on two main criteria: that the work was to create a unique world on stage and that the prize be awarded to a company whose performance shows the potential for development and the successful search for a unique theatrical expression.

The jury opted for the theatre collective Faifai. «My name is I love you» is an expressive rendering of everyday life in a high-tech and capitalized world and represents an experimental, fast, lighthearted and exciting form of storytelling. In a transdisciplinary and refreshing way, the company mixes art forms such as comic, body language and video art. The pop esthetic sensory stimuli on stage reflect the glitzy life style of a young high tech generation in the urban jungle of Tokyo. Therein, the subjects define themselves through a consumer-oriented life style which equates money with love.

Faifai plays with the fascination and perversion of an achievement-oriented society and skillfully transforms it into a stylized, humorous and typified performance. Half human, half robot, the

performers appear like marionettes reflecting the absurdity of the consumer world and the longing for love.

With the Patronage Prize 2010 the jury acknowledges a young company looking for new artistic ways with plenty of enthusiasm and talent and would like to encourage their further development.

Statement of the jury: Acknowledgement Prize 2010

Marcela Levi and Flavia Meireles (Brazil): around the hole everything is edge

The Acknowledgment Prize of 5000 Swiss Francs is awarded to Marcela Levi and Flavia Meireles for their performance «around the hole everything is edge». With fascinating simplicity and precise choreography the two performers manage to create a space full of images on the topic of war and violence. Their fragmentary, poetic and unethical approach is touching and at the same time thought provoking. Flavia Meireles convinces as an outstanding performer and makes a significant contribution to the success of the performance. Operating at the cutting edge of contemporary dance and visual arts, Marcela Levi and Flavia Meireles connect with the audience in an open, subtle and direct way and manage to make them laugh despite the sensitive content of their performance.

With the ZKB Acknowledgment Prize 2010, the jury would like to encourage the performers to expand their artistic researches.

Award ceremony

The Patronage Prize and the Acknowledgment Prize are awarded today, Saturday, at 18:00 hrs by the city mayor Corine Mauch and Liselotte Illi, deputy chairman of the board of ZKB. In addition to the prize money, the winners will receive a bronze sculpture created by the Swiss artist Max Grüter commissioned by the ZKB.

Should you have questions or need further information or pictures of the awarded productions, please contact us tomorrow, Sunday between 14:00 and 17:00 hrs. You can reach us on +41 (0)44 488 18 80 or via presse@theaterspektakel.ch.

We thank you for your interest.

With kind regards

Esther Schmid
Head of media and public relations